



LCCEWA

LONDON COORDINATING COMMITTEE
TO END WOMAN ABUSE

ADVOCACY PLAN

LCCEWA recognizes that meeting with our local politicians is one of the best ways to make progress on public policy issues. The benefits for developing these relationships are well worth our time and effort it takes to prepare for these meetings. As a coordinating committee we are committing to working in collaboration with our members to build these relationships and work systematically towards this advocacy plan.

The purpose of our advocacy plan is to educate key decision-makers. Elected and unelected officials cannot be persuaded to support or oppose a given item of legislation, regulation or policies before first understanding context, background and the key issues that motivate an organization. We recognize that the practice of well-orchestrated lobbying, grassroots lobbying, and government relations serves an important function in the development of sound public policy.

We believe that we have a non-partisan role to play in the upcoming federal election and that Gender-Based Violence and the intersection of poverty should be an issue for the Federal election.

It is clear that now is the time to take a different approach to working with all levels of government and we need to strengthen our partnerships. We must have the intent to provide comprehensive policy advice both informally and through formal mechanisms, like advisory panels. We know that we see firsthand the effects of both good and bad policies, so it is in our best interest to ensure our voices are heard.

Dealing directly with politicians and bureaucrats is NOT political activity. We need to engage our partners (Labour) if/when we decide to launch a public campaign to put pressure on the government. The CRA has guidance available on its website. If you're spending a lot of time in private meetings with politicians (roughly one day a week between you and other staff members) you'll want to check whether you need to register as a lobbyist.